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PAUL ECKE INC
ENCINITAS, CALIFORNIA

1962 POINSETTIA STOCK PLANTS

BARBARA ECKE SUPREME -- U.S. Plant Pat. No. 1055 -- continues as the most popular variety in all sections of the country.

IMPROVED ALBERT ECKE -- a heavy producer of cuttings.

INDIANAPOLIS RED -- short, stocky grower -- very good for the South.

NEW IMPROVED ECKE WHITE -- U.S. Plant Pat. No. 1802 -- This new introduction has VERY WIDE BRACTS, though the growth habits and other features are the same as the Ecke White. A good quantity will be available for 1962 at $180.00 per 100 "field run".

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★ FEB 13 1962 ★
U.S. Department of Agriculture

Varieties	Size	Per 100
BARBARA ECKE SUPREME	Super Jumbo ...	$180
INDIANAPOLIS RED	Jumbo	150
IMPROVED ALBERT ECKE	#1	120
ECKE WHITE	#2	90
ECKE PINK	#3	60
	* #4	40

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RUTH ECKE	Jumbo	$180
OAK LEAF	#1	150
	#2	120

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DOUBLE HENRIETTE ECKE (Satisfactory in tropical areas only)	#1	$120
	#2	90
	#3	60
ST. LOUIS	* #4	40

Above prices plus 4¢ per pound transportation charge for cross-country bulk freight to eastern point of distribution

* All #4 plants should be shipped by Railway Express, direct from Encinitas to carry through successfully.

AT THE PRESENT TIME WE ARE ABLE TO RESERVE SUPER JUMBOS IN ALL VARIETIES

On all orders mailed after January 1, 1962, a 10% packing charge will be made. Changes in orders will be accepted until February 1, 1962.

P A U L E C K E I n c.
The California Poinsettia Grower
P. O. Box 488 Encinitas, California PH: PL-3-1134